

9 Opportunities for Automation and AI in Recruitment

The demand for innovative technologies that **streamline hiring and make recruiting more scalable** has never been more important.

47%

of companies plan to increase spending on automated recruiting and intelligent sourcing technologies this year, according to Employ data.

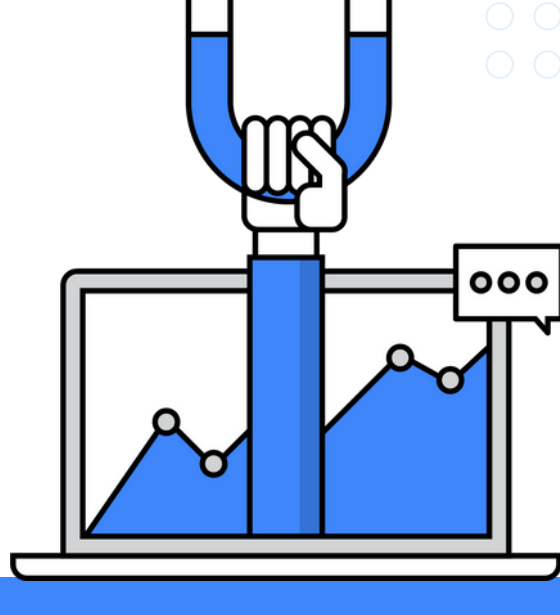


Here are the top 9 ways automation and AI can help ease the burden on recruiters right now in an unsteady talent landscape:



1. Sourcing

Boost the recruiting capacity of your team with intelligent sourcing, built to find high-quality candidates who match your open requisitions in just a single click.



2. Job Advertising

Automated, programmatic advertising optimizes and personalizes job ads or recruitment advertising campaigns. Maximize the reach of recruitment ads, while minimizing costs.



3. Resume Screening

Automate resume screening and shortlisting processes by scanning resumes for specified keywords and phrases.



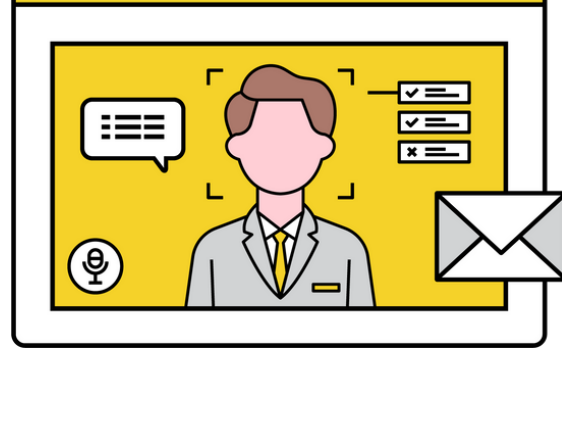
4. Chatbots & Messaging Platforms

Chatbots automate communication with candidates, promptly responding to queries and questions via text or messaging platforms.



5. Video Interviews

AI-powered video interviewing platforms offer on-demand or live video interviews, allowing recruiters to prescreen, review and assess candidates quickly.



6. Pre-Employment Assessments

Machine learning algorithms support job-specific assessments, such as cognitive and technical assessments, to identify the best candidates for particular roles.



7. Reference Checking

Streamline reference checking tasks by contacting past employers in seconds.



8. Improve Onboarding

Improve the onboarding experience by streamlining manual tasks, providing personalized communications, and generating employee performance reports.



9. Candidate Relationship Management

Automated and AI-powered candidate relationship management platforms enhance candidate engagement, like recruitment marketing, personalized outreach, and targeted campaigns.



Unleash the Full Potential of AI & Automation

Not all recruitment automation and AI technologies are created equal. By automating processes and augmenting human ability with AI, talent teams can improve efficiency, spend less time each day reacting, and deliver more human-focused candidate experiences.

Optimize Your Approach to Recruitment Automation and AI

Go deeper. The latest report from Employ provides organizations large and small with valuable insights on how to leverage recruitment automation and AI to streamline and add value to their recruiting function.

Get Your Copy & Discover:

- What differentiates recruitment automation and AI
- The current state of AI-powered recruiting solutions
- Insights on the impact of these purpose-built technologies
- Best practices to leverage AI and automation at multiple stages of the recruitment journey

Find out how to automate processes and augment human ability with AI to improve efficiency and deliver more human focused candidate experiences.

